WHAT IS TOKENOMICS?

Tokenomics is a set of rules determining how your token operates within your project’s ecosystem.

Token design is intended to translate your project’s business model into your token, to endow it with the maximum functionality within the project’s ecosystem and in this way to create value and utility for the users.
WHY DO YOU NEED TOKENOMICS?

An impactful business model is key to a project’s success

By conducting an ICO campaign you tokenize your business and implement it in blockchain environment. This is where tokenomics comes in: it is a process of assessing the utility and value of your token and/or designing your “digital coin” to give it a set of qualities and functions capable of creating a demand.
WELL-DESIGNED TOKENOMICS IS A KEY TO YOUR SUCCESS

Only a viable business model which takes into account the economics, user engagement and interest should be tokenized.

Key objectives when designing a token:

- Creating overlapping communities of token holders and project users
- Binding the token to the use of the product
- Ensuring the token’s ability to attract new users to the blockchain market
- Developing economic rationale for buying tokens
- Creating a mechanism to encourage users to actively participate in the project’s ecosystem
OUR EXPERIENCE

- Our team has designed token models for a wide range of successful projects.
SERVICE PACKAGE PRICING

What is included in the service package

- OBJECTIVE
- TOKEN’S BUSINESS MODEL
- FUNCTION
- MECHANICS
- VALUE
- FEATURES

TOKENOMICS (basic package)
Timing: 2-4 weeks
WHAT ELSE IS INCLUDED IN THE SERVICE PACKAGE?

Designing your token’s business model includes the development of the following aspects:

- Token sale description and structure
- Token issue model (volume, timing, other terms and conditions)
- Token use (the short review and the detailed description).
- Incentives for early adopters
- Token circulation within the platform
- Token and funds distribution model
- Token model legal review
Token model financial forecasting

This model allows to analyze various factors affecting the token price within the project ecosystem (including at the early stages of the token circulation); the model is calculated based on several token and funds distribution models.

Disclaimer: this model is developed upon request and may not be construed as a recommendation to buy or sell tokens, etc.
THANK YOU!
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